



www.rajkumarsethupathi.in

S. Rajkumar

Ecommerce Developer, Web Developer, Google Certified Digital Marketing SEO Manager

Senior Ecommerce website and SEO, Digital marketing Manager with over 10 years of experience. Well-acquainted with creating data-driven marketing plans, email campaigns, social media marketing, SEO services. Past experience includes web developing, wordpress, E-Commerce website and server maintenance. Experienced with implementing various production techniques to improve productivity. Excellent in coordinating with seniors and taking Projects.

✉ srjajal@gmail.com



D-6H, AVM Asta, KK Nagar, Chennai - 600026.



+91 96299 22218



www.linkedin.com/in/rajkumar-sethupathi



WORK EXPERIENCE

Web Developer and Senior Digital Marketing Manager CodeBind Technologies, Chennai 09/2013 to till now

- Well Experience in CMS (Wordpress, Joomla, Drupal) and E-Commerce (Magento, Opencart).
- Developing Websites using HTML, CSS, PHP, JavaScript, SQL, MySQL.
- Managing Projects and Team.
- Working in Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Optimisation (SMO), Social Media Marketing (SMM) for client and company websites.
- Improves On-Page SEO performance, resulting in page speed improvement and adding Online Chat with support.
- Working directly with company clients managing their Google Ads account and launched SEO campaign for high volume and long-tail keywords.
- Supported marketed team by content writing, editing in websites and Social medias.
- Directly visit client and getting business to company.
- Presenting Corporate workshop training in Andorid, Web Development and Digital marketing and Basic AWS in Colleges seminars.
- Hosting websites and maintaining websites, SSL certificate,

Web Developer Smarter Technologies, Chennai 06/2012 to 08/2013

- Designing using Adobe photoshop and Coreldraw.
- Developing websites using HTML, CSS, PHP, SQL and Mysql.
- Worked in CMS using Wordpress and E-Commerce..
- Corporate training and Organized Seminar for college students.
- Hosting and Server Maintenance.



SKILLS



CERIFICATES

- Certified Google Ads Search Certification by Google.
- Certified Google Ads Display Certification by Google.
- Certified Google Ads - Measurement Certification by Google.



ACHIEVEMENTS

- Completed many Seminars and Workshops in many colleges.
- Received the title of "Best Support Developer" in MidhrasIT Solution, Chennai.
- Received the title of "Best Support and 100% Attendance" for the year 2018 in CodeBind Technologies, Chennai company.
- Received the title of "Hardworking and Dedicated Persons" in Febriz Infotech, Chennai company during Internship.



LANGUAGES



Tamil



English



S.Rajkumar

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Web Developer and
Digital Marketing Manager.



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PERSONAL DETAILS:

Father Name : C.Sethupathi
Mother Name : S.Mangayarkarasi
Date of Birth : 20.08.1990
Gender : Male
Permanent Address : 527, West Street,
Athikkottai(PO),
Pattukkottai(TK),
Thanjavur(DT) - 614906



HOBBIES:

- Traveler,
- Fitness,
- Photography,
- Socializing,
- Playing.



ROLE & RESPONSIBILITIES

- Client Meeting.
- Direct Marketing.
- Managing Team.
- Project Delivery.
- Server Maintenance.
- Recruiting candidates.
- Support Client and Customers.



EDUCATION

- 🕒 **10th - Matriculation**
Muvendar Matriculation Higher Secondary School - 2006.
- 🕒 **12th - Higher Secondary Exams**
Laurel Higher Secondary School - 2008.
- 🕒 **Anna University BE - Computer Science & Engineering**
Sri Sairam Engineering College, Chennai - 2008 to 2012.
- 🕒 **Madras University MBA - Operation Management**
Madras University, Chennai - 2015 to 2017.



PERSONAL QUALITIES

- 🕒 Ability to give the best result in pressure situations.
- 🕒 Flexibility and Responsibility
- 🕒 Time management, Teamwork, Organization Skills and Leadership.
- 🕒 Creativity and Active Listening.
- 🕒 Adaptability
- 🕒 Project Management



DECLARATION

I confirm that the information provided by me is true to the best of my knowledge and belief.

Place:

Date:

Signature

srajjal@gmail.com



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